



StarryHub Case Study 01

How StarryHub can help a financial firm?

We recently landed a contract for StarryHub with one of the most famous financial firms in Shenshen – Guoyu Holding Group.



Guoyu Holding Group is a firm that provides a full range of consulting services in securities, assets, real estate, land evaluation, IPO listing in-depth analysis, audit services, asset security, law, cost evaluation, feasibility study consulting and analysis, post-investment management, judicial auctions, supply chain finance etc..



The client of Guoyu Holding Group comes from different background, has various preferences and practice on the application that they use in office.

For example, only video meeting apps, Guoyu Holding Group needs to use ZOOM, Feishu, DingDing, Tencent, Teams, even some self-developed apps that is not available in the market. So using a one-for-all terminal for the video meeting purpose is the key.

After evaluating and testing many video meeting products, Guoyu Holding Group finally comes to the conclusion that StarryHub is the best solution for them.

Because StarryHub offers them:

- compatibility with various applications: all major video meeting apps. If the app is a private one, users can use BYOM and apply StarryHub as external camera and speaker.
- efficiency in initiating and ending a video meeting: once installed, no need to set up before each video meeting.
- screen sharing function for maximum 4 screen at the same time, data crossing from different terminals wireless.
- mobility for presentation: if customer's office doesn't equip with any hardware for presentation purpose, they can bring StarryHub to the field as StarryHub is compact and light in weight.



This is how StarryHub can help **a financial firm** in their work.

By launching StarryHub, CZUR is not aiming to revolutionize the video meeting industry. Instead, we are trying to offer one more solution, one more possibility to facilitate the group in need.

Just like what we do with the CZUR book scanners.